



Made with Code - Danielle

MEET DANIELLE FEINBERG, Director of Photograph for Light at Pixar Animation Studios and one of the spectacular speakers coming to NJIT on March 27 for the Murray Center's 20th Anniversary Conference--WOMEN DESIGNING THE FUTURE.

NJIT's Murray Center for Women in Technology is 20 years old this year- and we invite you to join the celebration! On March 27, we are showcasing the achievements of NJIT women at our "**Women Designing the Future**" conference. This day-long event offers something for everybody-students and entrepreneurs, faculty and alumnae, women and men. Conference participants will have the opportunity to hear the exciting stories of women innovators who work at the intersection of technology, art and design....



Nancy Steffen Fluhr, Director

....Women like conference luncheon speaker [Danielle Feinberg](#), **Director of Photography for Lighting at Pixar Animation Studios**. Feinberg, who has a degree in computer science, is responsible for lighting many of Pixar's most well-known films, including *Toy Story 2*, *Monsters Inc.*, *Finding Nemo*, *The Incredibles*, *Ratatouille*, and *Brave*. Feinberg is one of the conference's many featured tech-makers whose careers allow them to "do what they like and like what they do."

In addition to hearing the stories of women innovators, conference participants will have the opportunity to learn (hands-on) how to tell their own career stories via high-tech e-branding strategies-including a digital "elevator speech."

The conference gets off to a fast start with a keynote address by [Leecia Eve Esq.](#), **Vice President for State Government Affairs for the Tri-State Region at Verizon Communications**, who will map out exciting new opportunities for innovation. In addition to Feinberg, Eve, and the Career E-Branding workshop, the conference will include two interactive breakout sessions: "Women Innovators the Intersection of Technology, Architecture, Art, and Design" and "Women as Creators of Breakthrough Solutions to Big X Problems."

Throughout the day, innovative work by women in tech+art+design will be displayed on multiple screens in the conference space on the second floor of NJIT's Campus Center.

MURRAY CENTER CALENDAR

SAVE THE DATE:

Friday, March 27

WOMEN DESIGNING THE FUTURE...

A Celebration of NJIT Women -
Past, Present and Future.
See innovative work uniting
Tech+Art+Design!

Meet women tech-makers who "do
what they like & like what they do!"

[Reserve Now!](#) Contact [Fran Sears](#) for
more information.

Monday, March 9

Annual Potluck Networking
Luncheon and Scholarship
Fundraiser for Women Staff and
Faculty

12pm - 1:30pm

Ballroom B

For more information contact [Fran
Sears](#)

Wednesday, March 25

How To Have Everything You Need
To Have Everything You Want
Cynthia Santiago, Latina
Empowerment Speaker

Sponsored by LASO and SHPE

2:30pm - 4pm

Kupfrian 211

For more information:

sally.furcal@gmail.com

Thursday, March 26

Take Back the Night Walk
A Safe Campus Initiative

Start time: Sundown

Participants meet-up on Green
outside Campus Center

All conference attendees must pre-register, so please go to our
event portal and reserve your seat now!

<https://eventbrite.com/event/15543752783/>

A light breakfast and full lunch are included with registration.

The poster for the Murray Center 20th Anniversary Conference features a green and blue color scheme. At the top left is the NJIT logo, and at the top right is the Murray Center logo. A red banner on the left says "REGISTER NOW!". The main title is "WOMEN DESIGNING THE FUTURE: 1995-2015...AND BEYOND" in large white letters. Below the title is the date "MARCH 27, 2015". Two columns of text describe the event: "DESIGN YOUR PERSONAL FUTURE CREATE YOUR PERSONAL E-BRAND TELL YOUR STORY!" and "SHOWCASING INNOVATIVE WOMEN WORKING AT THE INTERSECTION OF TECHNOLOGY + SCIENCE + ART + DESIGN". A QR code is on the right. At the bottom, it says "HEAR THE STORIES OF WOMEN TECHMAKERS WHO DO WHAT THEY LIKE AND LIKE WHAT THEY DO" and "FEATURED SPEAKERS:". Below this are two speaker profiles: Leecia Eve, Esq. (Vice President for State Government Affairs) and Danielle Feinberg (Director of Photography for Pixar Animation Studios). A QR code is next to the speakers. At the bottom, it says "TELL YOUR OWN STORY VIA A DIGITAL POSTER & SPEED NETWORKING" and "LEARN NEW E-STRATEGIES FOR DESIGNING & COMMUNICATING YOUR PERSONAL BRAND". The bottom of the poster has a blue banner with the text "TECHNOLOGY VISION INNOVATION SCIENCE FUTURE CONNECT STRATEGY ART SYNERGY DESIGN LEADERS COMMUNICATE MURRAY CENTER FOR WOMEN".

Nancy Steffen-Fluhr

Director, Murray Center for Women in Technology

RECENT EVENTS

As the Fall semester drew to a close, Murray Center staff and Ambassadors held both scheduled and impromptu study sessions to help prepare first year students for final exams. And on Wednesday, December 8th the Murray Center marked the end of the Fall semester with a festive lunch and free chair massages.

Members of NJIT's SWE undergraduate and graduate sections traveled to Los Angeles this fall for the organization's national conference. Here at home base, SWE members attended an FM Global Information Session with current employees who are also NJIT SWE alumnae. In addition, SWE hosted an Avenues to Research Panel, launched a mentor/mentee program, hosted an outreach event with Linden Middle Schools in conjunction with NJIT's Pre-College Programs, and held an information session for incoming international graduate students. Later this month, SWE members will attend the organization's regional conference in Philadelphia.

MEDIA PICKS & HELPFUL LINKS

In anticipation of Women's History Month, the White House has released [The Untold History of Women in Science and Technology](#). Hear the stories of these fabulous fem pioneers told by today's leading girl geeks.

Facebook powerhouse Sheryl Sandberg is on a mission. She recently teamed with Wharton professor Adam Grant on a [Women at Work](#) series for the New York Times, and just announced a Lean In [mentorship](#) program to encourage more women in computing sciences.

[A Future Segregated by Science?](#) New York Times opinion columnist Charles M. Blow explores the lack of gender and racial equality when it comes to opportunities in STEM.

Journalist Claire Cain Miller covers a wide beat for The Upshot, the NYT site, including gender, work and family issues, and the role of technology in contemporary life. Her three most recent posts include a look at [bias in early education](#) that discourages girls from math and science, how gender influences [student perceptions](#) of professors, and a report on the [positive economic impact](#) of paid parental leave.

There is a strong, vibrant feminist movement in many African nations, but why is there so little media coverage? Feminist blogger Minna Salami [explores](#) this omission in a recent post in The Guardian.

Esteemed sci-fi/fantasy fiction writer Ursula Guin was honored with the Medal for Distinguished Contribution to American Letters at the National Book Awards annual gala. The feisty octogenarian's acceptance speech [rocked the house](#) and then went viral. Don't miss this one!

Say what? Phyllis Shafley, the ferocious anti-feminist and opponent of the Equal Rights Amendment, has an [answer](#) to stopping sexual violence on college campuses...cut down on the number of women students. Honest. You just can't make this stuff up.



Women from COVANCE lead the Women In The Workplace Workshop

The new semester kicked off with a lively and informative WOMEN IN THE WORKPLACE WORKSHOP, presented by a team of dynamic women from COVANCE. Many thanks to keynote speaker Catherine Kapferer and panelists April Rafkind, Lynne Platt, Bik Yee Wong and Lauren Turner for sharing their experiences and insights, and a special shout-out to Murray Center Advisory Board member Zaza Chamberlain and her colleague Wendy Yeong for organizing the event.

Are too many women falling for the 'blame game' when it comes to their careers? Citing a recent Harvard study about the achievement gender gap, journalist Lisa Miller looks at the role corporate and institutional cultures play in stifling professional opportunities and advancement for women. [Read](#) all about it.

[Women at Work: A Guide for Men](#) Journalist/author Joanne Lipman starts with the premise that even the best-intentioned men can be clueless when it comes to dealing with women colleagues and offers some helpful tips.

PAST E-NEWSLETTERS

Check out our past e-newsletters filled with valuable information, past events, and scholarships [here!](#)

CONTACT THE MURRAY CENTER

Phone: 973.642.4885

Fax: 973.642.7205

Email: womenscenter@njit.edu

Website: womenscenter.njit.edu

Address:

265 Campus Center
University Heights
Newark, NJ 07102

Staff:

Dr. Nancy Steffen-Fluhr, Director

973.596.3295 | steffen@njit.edu

Fran Sears, Special Projects Manager

973.642.4885 | fsears@njit.edu



Murray Center Ambassadors decorate anti-violence T-shirts

On Friday, February 6, Murray Center Ambassadors, Scholars and staff gathered in the Anne Wiley Conference Room to chow down on giant subs and decorate tee-shirts with anti-violence messages. The tee-shirt initiative, modeled after the Clothesline Project, is part a student-lead campaign to increase campus safety. As a follow up, MC staff, with assists from University Health and Campus Security, hit the floor of the Campus Center during Common Hour on February 11th to distribute information about campus safety and preventing sexual violence.



Galentine's Day at The Murray Center

And on Friday, February 13 the joint was packed for the Murray Center's very first Galentine's Day celebration - a non-stop festival of food, films and female friendship. The chick-flix marathon started with BREAKFAST AT TIFFANYS and ended with THE HUNGER GAMES. Mocktails, manicures and impromptu study sessions rounded out the day. The universal consensus: this needs to be an annual event.

NJIT WOMEN TO WATCH

Third year Interior Design student (and Murray Center staffer) Angelica McKenzie was selected by NJIT alum Tom Bury to join the Food Network's Restaurant Impossible team for a re-do of an Oregon eatery. Read her first-person account [here](#).



Angelica McKenzie works with the Food Network's Restaurant Impossible team

Two other Murray Center staffers, Gabrielle Rejouis and Mary Schneider, teamed up over winter break to write an [excellent letter](#) to THE VECTOR urging NJIT administration to be pro-active when it comes to campus safety and sexual violence. Thanks to their efforts and the support of faculty and numerous campus organizations, a series of related events to raise the NJIT community's awareness is underway, including a TAKE BACK THE NIGHT event scheduled for March 26.

Judith Sheft, Associate Vice President for Technology and Enterprise Development at NJIT's New Jersey Innovation Institute--and a long-time friend of the Murray Center--has been named one of New Jersey's 2015 Best 50 Women in Business by NJ BIZ. Judith and the other 49 women "glass breakers" will be honored at a March 23 event at The Palace in Somerset Park.



Judith Sheft



Theresa Hunt

Theresa Hunt, University Lecturer in NJIT's Humanities Department, presented a paper, "Launching Revolutions and Challenging the State: Egyptian Women's Anti-Sexual Harassment Campaigns, 2004-2012," at the annual Middle East Studies Association conference in Washington, DC. One of four conference speakers, Hunt participated in a discussion about the recent revolutions in Egypt and Syria. She will also contribute a chapter to the upcoming book *Women and the*

Arab Spring: Resistance, Revolution, Reform.

SCHOLARSHIPS, FELLOWSHIPS, INTERNSHIPS & MORE

Graduate Research Internship Program: The National Science Foundation recently announced expanded opportunities for NSF Graduate Fellows to enhance their professional development by engaging in mission related research experiences with partner agencies across the federal government. Contact grip@nsf.gov for more information.

The American Society for Engineering Education (ASEE) is a non-profit organization which brings together engineering educators from all of the engineering and engineering technology fields to collaborate on solutions to promote excellence in instruction, research, public service, and practice. Part of their mission is to connect students on all academic levels with fellowship programs. For more information:

<http://www.asee.org/fellowship-programs/undergraduate>

<http://www.asee.org/fellowship-programs/graduate>

<http://www.asee.org/fellowship-programs/post-doctoral>

<http://www.asee.org/fellowship-programs/summer-faculty>

<http://www.asee.org/fellowship-programs/other-programs>

The American Mathematical Society has an impressive roster of corporations and organizations that offer internships and co-op opportunities. While they counsel that most require fall or winter

applications for summer positions, there are still some positions open. For more information:

<http://www.ams.org/programs/students/undergrad/emp-internships>

And remember...**New Jersey's Higher Education Student Assistance Authority** (HESAA) is a valuable source of information about financial assistance for college students and their families. Log on at <http://www.hesaa.org>